



***Arizona Substance Abuse Partnership-
Community Advisory Board***
Meeting Minutes
April 20, 2009

Summary

Community Advisory Board Members in Attendance (11):

David Brehmeyer (Phone)
Debe Campbell (Phone)
Elizabeth Castaneda-Jackson
Claudia DalMolin
Kathy Grimes (Phone)
Patricia Hibbeler (Phone)
Tammany McDaniel (Phone)
Manuel Medina (Phone)
Duce Minor
Mary Specio-Boyer
Pastor Roy Tullgren

Community Advisory Board Members Absent (4):

Karla Jensen
Connie Leto
Andrea Santa Cruz
Sheriff Steve Tucker

Call to Order

Welcome and Introductions

Ms. Mary Specio-Boyer welcomed members and called the meeting to order at 1:08 p.m. Ms. Specio-Boyer asked everyone to introduce themselves, and introduced herself and Mr. Duce Minor as co-chairs of the Board and representatives of the Arizona Substance Abuse Partnership (ASAP).

ASAP Overview and Goals of the Board

Ms. Morgan Hester provided a brief overview of ASAP. ASAP was created by Executive Order and serves as the single statewide council on substance abuse prevention, treatment and enforcement and is chaired by the Governor's Chief of Staff, Kevin Tyne. There are six sub-committees of ASAP, and now the Community Advisory Board (CAB).

The purpose of the CAB is to bring together representatives from community coalitions around the state to improve substance abuse prevention, treatment and enforcement policy and programs through ASAP. The CAB will provide an essential link between communities and ASAP and its sub-committees, ensuring that Arizona has a comprehensive substance abuse infrastructure that is responsive to and inclusive of its citizens.



Discussion- Report Outs from Members

Mr. Minor spoke to the group about the importance of learning from one another's work in their communities and asked everyone to give a brief overview of the work they are doing with their coalitions and any activities or issues that they would like to speak about. Ms. Hester asked if all of the coalitions had active involvement by law enforcement, and they all responded that they did.

- Mr. Minor (Parker Area Alliance for Community Empowerment-La Paz County) reported that his coalition is located in Parker and that one of their major activities is a drop-in center for their community. They focus on prevention activities, including substance abuse education, awareness and parenting programs.
- Mr. Roy Tullgren (Community Prevention Coalition- Pima County) spoke about his involvement with the Community Prevention Coalition in Tucson, whose activities included working to pass a social host ordinance in Pima County, the first Arizona county to do so. He expressed his willingness to help other municipalities in this endeavor. He spoke about the RED campaign which is aimed at compliance and education programs for vendors and merchants. He mentioned www.befreepima.com to the group and encouraged them to visit this youth developed and youth led website.
- Ms. Claudia DalMolin (Gila County Meth Coalition) spoke about the coalition's activities around education and prevention targeted at youth. Their focus areas are meth and prescription drugs, and they work with the Arizona Youth Partnership.
- Ms. Elizabeth Castañeda- Jackson (Yuma County Meth Nucleus Group) explained that there are three sub-committees of the coalition, one of which focuses on prevention. Activities focus on education and awareness in schools. Their focus has been meth but with the influx of heroin in the area the scope is expanding and also includes prescription drugs. The coalition is hosting its third meth summit and is reaching out to the business community.
- Ms. Debe Campbell (Navajo County Drug Project) described the Paws Up, Paws Down pilot project that the coalition is undertaking with the American Indian Christian School which connects therapy dogs with youth. They are putting on a third junior leadership academy using RICO funds. The coalition worked to pass a social host resolution in one of the county's towns and are working to get resolutions passed and "mini-coalitions" up and running in the other towns. The coalition also runs a tip line and is hosting a Northeast Arizona drug summit. Ms. Campbell noted that there was one prescription drug overdose in the area about four weeks ago and that they are working to address this issue.
- Mr. Manuel Medina (Maricopa County) spoke about coalition activity focused around Maryvale and central/western Phoenix. The coalition, in a predominantly Latino area, is focused on underage drinking media campaigns. Tactics include compliance checks, law enforcement coordination and working with school boards in an attempt to have them adopt evidence-based prevention programs. This is a barrier because schools argue that prevention programs take away from class instruction time.
- Ms. Tammany McDaniel (Arizona Youth Partnership- Kingman, AZ) works with seven



coalitions to build capacity towards the mission of “healthy child, healthy lives.” The coalition is working on a social host ordinance and focuses on resiliency and early intervention activities.

- Ms. Kathy Grimes (Graham County Anti-Meth Coalition) reported that the coalition had held the first “dump the drugs” event in the state. The coalition focuses on the whole family and has about 28 members including youth and law enforcement representation.
- Mr. David Brehmeyer (Hualapai Nation) reported that his coalition works with the Arizona Youth Partnership and is working on a mentoring program in Williams.
- Ms. Specio-Boyer (Pima County- Meth Free Alliance) suggested that the CAB should post all of these activities, outreach method and strategies on a website so that other coalitions and community groups can glean ideas and use other groups as mentors. Ms. Specio-Boyer is the Meth Free Alliance Steering Committee Chair. The Alliance addresses prevention, treatment, recovery and enforcement and has a faith based task force. The Alliance has been able to sustain funding for a media campaign through Cox Communications and funding from law enforcement partners (through the Bureau of Justice Affairs), and runs a support phone line staffed by volunteers that provide warm support, linkages and referrals, particularly for families.

Combined Coalition Activities and Strategies:

Environmentally-focused strategies	Dump the Drugs days	Meth summit
Neighborhood watch	Early intervention/Public health	Focus on business community
Data resource	Reduce demand/education	Film series
Treatment access information	Social host laws	Paws Up Paws Down
Support for parents	Youth education and drop in center	Jr. Leadership Academy
Media campaigns	Compliance and education	Mini-coalition development
Speakers bureau	Town halls	Crime hotlines
Vigorous partnerships	Web site hosted and created by youth	Warm lines
Public events	Faith community engagement	School Board policy work
Substance Abuse awareness conference	Mentoring	Applying for federal grants

Discussion- Priorities and Focus Areas

The Co-Chairs led the group in a brainstorming session to ascertain goals and action steps for the CAB moving forward, as well as a discussion of the new ASAP Strategic Focus Area centered on building a resilient community. These ideas and/or issues raised are listed here:

- Create (or utilize an existing) a website that will list all activities and strategies (a



capacity inventory) that have been undertaken by coalitions around the state in order to link individuals across counties and further their community's work.

- Sustainability is an issue that the CAB should continue to discuss.
- Possibility of making legislative proposals through ASAP's Project Investment Justification process.
- In light of the budget situation in the state, the state should be aware of the value of what communities are doing with very little money.
- Leadership academies for building community capacity. These could be coordinated with the National Guard as they conduct these types of community activities.
- Look at statewide issues (such as keg registration and user fees for alcohol in order to sustain coalitions) and make recommendations.
- Goal: Serve as a resource and repository of information so that communities around the state and beyond can learn from each other and have one source of information.
 - Possible Step: Create a listing of all coalitions, not just those funded through the Governor's Office.
 - Possible Step: Provide a presentation at each ASAP meeting.
- Goal: Consolidate coalition efforts to reduce the impact of silos. Address silos/territorialism which often results from state and federal funding silos.
 - Possible Step: Raise awareness at federal and state levels about the difficulty of funding silos for a substance or particular group in communities.
- Goal: Sustainability of community coalitions.
 - Possible Step: Widely disseminate and/or post federal funding opportunities and build partnerships (even across county lines) to improve applications and efforts.
- Goal: Use data to ensure that coalitions are employing the most effective strategies and activities, and disseminate findings widely for the use of all communities.
 - Possible Step: Analyze forthcoming ACJC data on the most salient risk and protective factors side by side with the activities and strategies being employed by coalitions to determine which activities are the most effective in a resource constrained environment.
 - Possible Step: Collect, report and receive substance abuse data in communities outside the scope of what is usually reported through other means such as the Arizona Youth Survey.
 - Possible Step: Work with the Epidemiology Work Group and Emerging Issues Sub-Committee to determine the most efficient and effective means of reporting and receiving data.
 - Possible Step: Report drug trends from communities to the Emerging Issues Sub-Committee.
- Goal: Build partnerships and a collaborative approach between communities and law enforcement.
- Goal: Empower community members and families to become directly involved and to change community culture to create a drug-resistant community.
 - Possible Step: Educate parents.
 - Possible Step: Assess and build community capacity in areas where there is no active community effort or coalition.
 - Possible Step: Work with the National Guard to provide free leadership training



and strategic planning in communities that currently lack capacity.

- Possible Step: Reach out to families, faith-based partners and the business community to enhance community involvement and prevention.

The CAB will discuss the issue of who is missing from the table at a future meeting. Ideas included school districts, non-Governor's Office funded coalitions and Weed and Seed coalitions.

Future Meeting Dates and Upcoming Events

Ms. Hester thanked everyone for their attendance and participation, and asked everyone to let her know if they would agree with posting the CAB roster on the DSAP website. Everyone agreed and Ms. Hester said she would follow-up with everyone via email. Ms. Hester asked how often the CAB would like to meet, and it was agreed to meet next following the May 21st ASAP meeting.

Call to Public

Mr. Minor made a call to the public and there was no response.

Adjourn

Mr. Minor adjourned the meeting at 3:03 pm.